

## **PATRICIA A. AMARAL BUSKIRK**

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### **EDUCATION**

- M.F.A.          Film/Video, School of Film & Digital Media,  
                         Savannah College of Art & Design, Georgia, 2004
- MFA Thesis: *Hānai, Traditional Hawaiian Adoption: A Documentary*
- B.A.              Communication, University of Hawaii at Mānoa, Hawai'i, 1985

### **RESEARCH AND CREATIVE WORKS**

2014 (FILM): *Lāhainā Noon*, Producer

2015 *Lāhainā Noon* Film Festival Screenings

- Center for Asian American Media Festival – CAAMFest 2015 – March 13 & 15, 2015 Sundance Kabuki Cinemas.
- Los Angeles Asian Pacific Film Festival – April 24, 2015. *Lāhainā Noon* was selected as a finalist for the Festival Golden Reel Awards for Excellence in Short Film.
- Wairoa Māori Film Festival 2015 – May 29 – June 1, 2015
- New Zealand International Film Festival (NZIFF) – June 15, 2015. Shorts Programme curated by Wairoa Director Leo Koziol and Pollywod Director Craig Fasi.

2014 *Lāhainā Noon* Film Festival Screenings

- Hawaii International Film Festival (HIFF) in November 2014.
- 'Ōiwi Film Festival 2014 at the Honolulu Academy of Fine Arts Doris Duke Theatre.
- 16<sup>th</sup> Annual Film + Media Arts Festival in Toronto, Ontario, October 17, 2014.

## **PEER REVIEW CREATIVE WORK (Game Prototype)**

Buskirk, P.A. (2014 August). "Interactive Teaching and Learning Game Prototype." New Media Division, University Film & Video Association. Montana State University, Bozeman, MT.

## **REFEREED JOURNAL ARTICLES**

Buente, W., Winter, J.S., Kramer, H., Dalisay, F., Hill, Y., & Buskirk, P.A. (forthcoming). Program based Assessment of Capstone ePortfolios for a Communication BA Curriculum. *International Journal of ePortfolio*.

Winter, J.S, Buente, W., & Buskirk, P.A. (2014). Opportunities and challenges for first-mile development in rural Hawaiian communities. [Special issue focused on the 'First Mile' of broadband development]. *Journal of Community Informatics, 10(2)*.

## **REFEREED CONFERENCE ACTIVITIES**

Winter, J.S, Buente, W., Dalisay, F., Kramer, H., & Buskirk, P.A. (2014). Communication BA curriculum assessment using e-portfolios. Poster presented at the Assessment for Curricular Improvement Poster Exhibit. Assessment Office, University of Hawai'i at Mānoa. Honolulu, HI, April 11.

## **INVITED ACADEMIC RESEARCH AND CREATIVE ACTIVITY PRESENTATIONS**

Buskirk, P.A., & Hasager, U. (2015 August). "Storytelling, New Media Strategies and Emerging Technologies: Building Bridges between Natural Sciences, Social Sciences and Indigenous Knowledge to Tackle the Problem of Climate Change in Hawai'i." Track: Engaging Underrepresented Communities in Science. Science Education For New Civic Engagements And Responsibilities (SENCER). 2015 SENCER Summer Institute, Worcester Polytechnic Institute, MA.

Christine DeCarlo, Danielle Kraus Tarka (National Center for Science and Civic Engagement), Amy Shachter (Santa Clara University), Robert Franco, Wendy Kuntz, Michael Ross (Kapiolani Community College, University of Hawai'i), Patricia Amaral Buskirk, Thomas Giambelluca, Ulla Hasager, Eōmailani

Kukahiko, Darren Lerner (University of Hawai'i at Mānoa), Michael Hayes, Albie Miles (University of Hawai'i, West O'ahu), (2015 July) Team Presentation: "SENCER States – Expanding the (Net)Work." Track: The future of National Center for Science & Civic Engagement (NCSC) and SENCER.

Hokulani K. Aikau, Patricia Amaral Buskirk, Robert Franco, Noelani Goodyear-Kā'opua, Ulla Hasager, Kalei Kanuha, Willy Kauai, Denise Konan, David Krupp, Wendy Kuntz, Darren T. Lerner, Ilima Long, Michael Ross (2015 July). "SENCER in Hawai'i" team poster presentation at the Science Education For New Civic Engagements And Responsibilities (SENCER), 2015 SENCER Summer Institute, Worcester Polytechnic Institute.

Patricia Amaral Buskirk, Robert Franco, Ulla Hasager, Kalei Kanuha, David Krupp, Wendy Kuntz, Darren T. Lerner, Michael Ross (2015 August). "Is Hawai'i the first 'SENCER State'?" team poster presentation at the Science Education For New Civic Engagements And Responsibilities (SENCER), 2015 SENCER Summer Institute, Worcester Polytechnic Institute.

Panel presentation at the Broadcast Education Association Convention, Las Vegas, NV, April 14, 2015. "Extreme Videography: Using New Visual Storytelling Technologies for Field Production." Category: Documentary, Interactive Media and Emerging Technologies. Panelists: Patricia Amaral Buskirk, University of Hawai'i at Mānoa, Joe Champ, Colorado State University, Steve Weiss, Colorado State University, Brent Foster, California State University-Fullerton, and moderated by Pete Seel, Colorado State University.

Winter, J.S, Buente, W., & Buskirk, P.A. (2014 April). "Opportunities and challenges for first-mile development in rural Hawaiian communities." Journal of Community Informatics authors' event.

## **TEACHING EXPERIENCE**

I have been the instructor of record for six distinct courses at the University of Hawai'i at Mānoa.

- (COM 310) Media Arts
- (COM 331) Techniques of Video and Digital Cinema
- (COM 337) Techniques of Multimedia
- (COM 447) Capstone in Interactive Multimedia Design
- (COM 489) Communicating Creativity
- (COM 691) Communication Topics - Multimedia Techniques and Theory (graduate course)

## **SCHOLARSHIP & AWARDS**

Travel Award and professional development grant, Native Hawaiian Student Services (NHSS), Eia Mānoa grant, The Research Corporation of the University of Hawai‘i at Mānoa, (to attend Science Education For New Civic Engagements And Responsibilities (SENCER) Summer Institute), 2015.

Conference registration fees to attend Science Education For New Civic Engagements And Responsibilities (SENCER) Summer Institute awarded through College of Social Sciences (CSS) Office of the Dean, 2015.

Travel Award, College Travel Funds for Professional Development in Research, Social Science Research Institute, University of Hawai‘i at Mānoa, (Broadcast Education Association presentation), 2015.

Louise Hess Miller Research Travel Grant, University of Hawai‘i at Mānoa. (University Film & Video Association presentation), 2014.

Louise Hess Miller Research Travel Grant, University of Hawai‘i at Mānoa. (Broadcast Education Association presentation), 2014.

## **PROFESSIONAL ACADEMIC & CREATIVE EXPERIENCE**

(Aug. 2012 – present)

Assistant Professor, School of Communications, University of Hawai‘i at Mānoa.

(2011 – 2012)

Chief Media Officer, parWinr Inc. (Gamification Company)

(2003 – 2011)

Independent Producer / Director/ Editor

- Corporate Productions: Coastal Electric Cooperative's Annual Meeting of Member's Event - live event production for large audience including multimedia presentation for six years (Savannah, GA) (Received 2007 “Spotlight on Excellence Award for Best Video/DVD” from The Council of Rural Electric Communicators and NRECA), CBL & Associates Properties Inc. (Savannah, GA), Life Systems Inc. (Savannah, GA), Savannah 100 Foundation, Inc. (Savannah, GA)
- Installation / Documentary / Biography: *Reframing A Perceptual Paradigm: A Jerome Meadows Installation* - Telfair Museum of Art (Savannah, GA),

*Hānai, The Gift of Family* documentary - Trustees Theatre (Savannah, GA),  
*Laury Jones, His Life & Legacy* documentary (Cleveland, OH).

- Commercial DVD Authoring: *In The Funk Zone with George Garzone* Jazz Training DVD (includes German, Italian, Japanese, and Spanish subtitles)
- Multimedia: Hawaii Publishers Association, *Pa'i Annual Awards* multimedia presentation (2004-2006), Lyn Avenue Music Video, "Bright Ideas Campaign" for Coastal Electric Cooperative Foundation – promotional campaign, "2011 Pathways to Success Summer Enrichment Institute" – promotional video for the Savannah 100 Foundation, Inc.
- Presentation, "How to Maximize Your Video Presence on the Internet," Georgia Marketing Member Services and Communication Association Summer Conference (2011).

(2006 – 2007) Adjunct Professor, Film Pre-production, Film Production, Video Production II, and Theatre Appreciation - Department of Art, Music and Theatre, Armstrong State Atlantic University (Savannah, GA).

(2002 – 2003) Adjunct Professor, Fundamentals of Visual Media, Intermediate and Advanced Video & Television Production - School of Communications, University of Hawai'i at Mānoa, Hawai'i.

(2001 – 2002) Graduate Teaching Assistant: Pre-Production and Advanced Post-Production - School of Film & Digital Media, Savannah College of Art & Design (Savannah, GA).

(1988 – 2000) Director, School of Communications Media Lab, University of Hawaii at Mānoa, Hawai'i.

(1988 – 2000) Advisor, Student Video and Filmmakers' Association (SVFA) and mentor for SVFA's Annual Awards Ceremony. (Received 1991 Outstanding Advisor Award), University of Hawai'i at Mānoa, Hawai'i.

(1985 – 1988) Independent Camera Operator/ Video & Audio Engineer/Video Assist

- Major Network Experience: Camera Operator and Audio Engineer with CNN, NBC, CBS, ESPN, and Fuji TV Japan.
- TV specials, Music Videos and series: Magnum P.I., PM Magazine, U-International- Japan, and HBO Comedy Specials and documentaries
- Commercials: International, National and Local spots: Coca-Cola, AT&T, Sunkist

- Live Sporting Events: World Cup of Golf, Pro-Bowl, Hawaiian Open Golf Tournament, America's Cup
- Conventions: Nissan, Panasonic, Shell, MedSeek eHealth Council, CBL & Associates Properties, Inc.
- News: CNN, NBC, CBS and ABC
- Corporate: City Mill Hawaii
- Top selling commercial instructional dance video marketed for 19 years, "You Can Do The Hula with Tiana Passmore"

## **SERVICE**

### **School of Communications, University of Hawai'i at Mānoa**

- (Fall 2012 - present) Graduate Faculty
- (Fall 2012 - present) Undergraduate Academic Advisor (40 – 60 students a semester)
- (Fall 2012) Communication Inquiry, Faculty Search committee, member
- (Fall 2012) Intercultural and Global Communication, Faculty Search committee, member
- (Fall 2013) Graduate Admissions Committee, member
- (Fall 2013) Multimedia Journalism, Faculty Search committee, member
- (Fall 2013) Visibility Committee, School of Communications
- (Fall 2013 - present) Curriculum Committee, School of Communications
- (2014 - present) Graduate Award Committee, member
- (Fall 2015) Strategic Communication, Faculty Search committee, member
- (Spring 2015) School of Communications, East-West Center MA Applicant Decision committee, member
- (Fall 2013 – Fall 2015) COM 201 Guest Lecturer "Multimedia Presentation"

### **Communication and Information Sciences Ph.D. Program**

- (Fall 2012 - present) Graduate Faculty, Communication and Information Sciences (CIS) Ph.D. Program, University of Hawai'i at Mānoa
- (Spring 2015) Communication and Information Sciences (CIS) Communication Policy and Planning Examination Committee, member
- (Spring 2015) Communication and Information Sciences (CIS) Guest Presenter: CIS720 Seminar

### **College of Social Sciences**

(Spring 2013 – present) Affiliate Faculty, College of Social Sciences Native Hawaiian Initiative (CSS-NHI)  
(August 2014) CSS-NHI retreat (August 2014) at Lyon Arboretum.  
(August 2015) Affiliate Faculty, Indigenous Politics program (UHIP) located within the Department of Political Science

### **University Service**

(Spring 2014) Attended Kanaka Maoli Faculty Professional Development  
(Fall 2014) Kanaka Maoli Institute Brainstorming Session

Buskirk, P.A. (2014 February). “Pā‘ani A‘o ‘Ōlelo Hawai‘i: Hawaiian Language Teaching / Learning Game Prototype.” Spring 2014 : TechLogic@Mānoa, Center for Teaching Excellence and The Office of Faculty Development & Academic Support.

2014 May and 2013 Mid-year Commencement ceremonies.

### **Service for Broader Academic Community**

(Fall 2014) Served as a reviewer for the Interactive Media and Emerging Technologies Division (paper submissions) for the Broadcast Educators Association, BEA 2015.

Served as a judge in the BEA Festival of Media Arts, Student Documentary Competition, Broadcast Educators Association, BEA 2015.

### **MEETING GRADUATE FACULTY REQUIREMENTS**

#### *Participation in professional activities*

Over the past five years, I participated in several academic research and creative activity presentations including a presentation on Storytelling, New Media Strategies and Emerging Technologies along with two poster sessions at the Science Education For New Civic Engagements and Responsibilities (SENCER) 2015 SENCER Summer Institute at Worcester Polytechnic Institute in Massachusetts, a panel presentation at the Broadcast Education Association (BEA) Convention, a presentation at a special videoconference Journal of Community Informatics (JoCI) authors' event and a presentation of my

interactive teaching and learning game prototype to my peers at the University Film & Video Association (UFVA) Conference in Montana.

### *Publications and Creative Works*

Over the past five years, I co-authored journal articles on first-mile development in rural Hawaiian communities and on curriculum assessment using e-portfolios. My two published works have appeared in the *Journal of Community Informatics* and *International Journal of ePortfolio (forthcoming)*. My creative activity included producing a film, *Lāhainā Noon*, that has been accepted and screened in national and international film festivals including the Hawaii International Film Festival (HIFF) in November 2014, Ōiwi Film Festival 2014 at the Honolulu Academy of Fine Arts Doris Duke Theatre, 16<sup>th</sup> Annual Film and Media Arts Festival in Toronto, Ontario, 2014, Center for Asian American Media Festival – CAAMFest 2015, Los Angeles Asian Pacific Film Festival, 2015, Wairoa Māori Film Festival 2015, and New Zealand International Film Festival (NZIFF) 2015.

### *Graduate Teaching*

Since joining the School of Communications in 2012, I have helped eight MA students with their theses, serving as chair on two committees and as a member on six committees. I have been the instructor of record for COM 691: Communication Topics – Multimedia Techniques and Theory.

## **MEMBERSHIPS IN PROFESSIONAL ORGANIZATIONS**

Broadcast Education Association (BEA)  
University Film & Video Association (UFVA)  
Pacific Islanders in Communication (PIC)