

UNIVERSITY OF HAWAII AT MANOA
SOCIOLOGY DEPARTMENT COLLOQUIUM
PRESENTS

**GLOBALIZATION AND THE POPULIST EXPLOSION: THE
SIGNIFICANCE OF IDEOLOGY**



**Professor Manfred
Steger**

Manfred B. Steger is Professor of Sociology at the University of Hawai'i-Manoa and a Global Fellow at Western Sydney University. He has served as an academic consultant on globalization for the U.S. State Department and on the editorial board of the American Political Science Review. He is the author or editor of twenty-five books and numerous articles on globalization, social and political theory, and nonviolence, including: *The Rise of the Global Imaginary: Political Ideologies from the French Revolution to the Global War on Terror* (Oxford University Press, 2008) and *What Is Global Studies? Theory & Practice* (Routledge, 2017).

Abstract: This presentation argues that the current explosion of right-wing national-populism is intricately connected to shifting perceptions of 'globalization' in the world. I contend that a return to the once dominant but now frequently criticized ideational approach to the study of populism as 'ideology' or 'discourse' can provide insightful, if incomplete, explanations of the current populist moment. I argue that the widespread portrayal of populism as a 'thin-centered' ideology does not capture the ideational constellation of what I call 'antiglobalist populism'. To test my thesis, I apply the qualitative method of morphological discourse analysis (MDA) to key 2016 Trump campaign speeches

**TUESDAY
JANUARY 15, 2019
SAUNDERS ROOM
244**

**3:00 - 4:30 PM
Wine and
Cheese
Reception to
Follow Talk!!**