Survey of Social Psychology  
Sociology 341, Fall 2015

Instructor: Dr. Barbara Joyce  
Assistant: 
Office: Saunders Hall 248  
956-8794; barbaraj@hawaii.edu  
Office Hours: MWF 1:30-2:30 and 3:00-4:00  
Tuesdays 10:00-12:00 and 1:00-3:00

Course Objectives: Social Psychology is an extremely interesting area of sociology, as you will discover (I hope) during this course. Through the study of the concepts and theories used by social psychologists to understand individuals and their social worlds, as well as a review of the research findings, we have the opportunity to discover and come to understand a lot about ourselves, about our beliefs, values, feelings, and behaviors. This will also help us to understand others and how we live together on planet Earth. All of this should allow us to make new choices and take conscious actions in our social relationships.

Student Learning Objectives: In this course, students will

- Learn the major theories associated with three perspectives within Social Psychology.
- Learn about research methods used by Social Psychologists.
- Understand the relationship between particular theories and particular research methods.
- Learn about research findings in substantive areas within Social Psychology.
- Gain experience in constructing interview schedules, gathering and analyzing data to develop hypotheses, and testing hypotheses using participant observation.
- Gain experience in writing basic research papers.


Attendance: You are required to attend class each day the class meets. Attendance will be taken daily. You will receive a bonus of 5 points if you have 5 or fewer absences and a bonus of 10 points for perfect attendance. In the computation of grades, these will be handled as if they are extra credit points. (See “Grades” below.)

Lectures: Regular class lectures will not be directly related to the reading assignments as those occur, so if you have questions about the reading material, be sure to ask them in class, during my office hours, or e-mail them to me. I enjoy talking about the text material, so please let me know your questions.

Exams: There will be four non-cumulative, multiple-choice exams. Each exam will have forty questions. The exam dates are listed in the Schedule of Events section on the last page. The exams will include questions from both books as well as lectures.

The primary text has a great Detailed Table of Contents that you can use for a study guide. It will also help you identify the major points of the chapters. In addition, the summary sections at the end of the chapters also review the major points made in the chapter. The text is packed with information, so I strongly recommend that you read and review regularly, since this is not a text that can be crammed successfully. It also helps tremendously if you have time to think about the material, which regular reading and reviewing will provide for you. Remember that the standard at UH Manoa is two hours of work outside of class for each class hour. That is a minimum of six hours of “homework” per week for this course.
**Research Project:** There is a two-stage research project for this course that is based on the book *Saying What’s Real*. Each part will result in a paper, which will be about five pages in length, typed and double-spaced. Use the standard research paper format (introduction ending with a research question [part 1] or hypotheses [part 2], methods, results, discussion and conclusion). Include a list of references. Each paper will be worth up to 25 points.

**Part 1:** Choose three of Campbell’s conversational techniques (keys) and interview 5 people, asking them to evaluate Campbell’s suggestions. Be specific in your interviews. Ask people (1) how they would feel and (2) what they would say if people began a statement with the keys you chose. Also ask (3) why they would have that reaction. To facilitate that, write up a questionnaire with those questions for each of the three keys, and ask all of your respondents the same questions. Do people say they would react differently to the different keys, or would they react in the same way to all of them? What can you conclude about how people would react? What can you conclude about why they would react that way? Do their explanations support Campbell’s argument? Attach a summary table of their responses to the end of your paper as an appendix. (The appendix does not count as part of the five pages.)

**Part 2:** Based on your results from Part 1, develop hypotheses about how people will react to someone using the techniques you chose for Part 1. Test your hypotheses by actually using the techniques you chose for Part 1 in conversations with people you did not interview. You must use each of the three techniques at least once, but more times will, obviously, give you more information, more data to analyze. Write detailed research notes immediately after your conversations while your memory is still fresh. How did people react when you followed Campbell’s suggestions? Were your hypotheses supported? Attach your notes as an appendix to your paper. (The appendix does not count as part of the five pages.)

**Plagiarism:** *It is ultimately each student's responsibility to learn about plagiarism and how to avoid it. Ignorance of the rules, saying "I forgot about that" or "I made a mistake," are not considered valid excuses when it comes to plagiarism.*

A brief summary of the American Sociological Association’s Style Guide, which explains the rules clearly, can be found at: [http://www.buffalostate.edu/library/docs/asa.pdf](http://www.buffalostate.edu/library/docs/asa.pdf).

The following definition of plagiarism comes from The University of Hawaii Systemwide Student Conduct Code (2009):

“The term “plagiarism” includes, but is not limited to, the use, by paraphrase or direct quotation, of the published or unpublished work of another person without full and clear acknowledgement. It also includes the unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic materials” (E7.208, Pages 4 and 5).


**Grades:** Grades will be based on a percentage of the total points possible (homework and exams) as follows:

- 90-100% = A
- 82-84% = B+
- 71-74% = C+
- 57-59% = D+
- Less than 50% = F
- 85-89% = A-
- 78-81% = B
- 65-70% = C
- 53-56% = D
- 75-77% = B-
- 60-64% = C-
- 50-52% = D-
The attendance bonus points will be added after the grade distribution is computed. In that way, they will be handled as if they are extra credit points. Likewise, the penalty for poor attendance will be deducted before letter grades are assigned. You must get at least a “C” to have this course count toward a major in sociology. If you are registered Cr/NCr, you must achieve a "C" or better to receive credit for the course. Incompletes will be given only in emergency situations.

**KOKUA for Students with Disabilities:** If you feel you need accommodations because of the impact of a disability, please 1) contact the KOKUA Program (V/T) at 956-7511 or 956-7612 in room 013 of QLCSS, and 2) speak with me to discuss your specific needs. I will be happy to work with you and the KOKUA Program to meet your access needs related to your (documented) disability. (The KOKUA program will assist you in the documentation process.)

**Schedule of Events**

Key: IS = *Individual and Society* by Crawford & Novak; SWR = *Saying What's Real* by Campbell

(Note: The reading assignments are to be read before the class meeting.)

Aug. 24 Welcome! Oct. 19 IS, chapter 7
26 IS, chapter 1 21
28 SWR, Foreword and Introduction 23

Aug. 31 IS, chapter 2 26 IS, chapter 8
Sept. 2 28
4 SWR, chapters 1 & 2 30 **Research Project, Part 1 Due**

Sept. 7 **HOLIDAY** Nov. 2 IS, chapter 9
9 IS, chapter 3 4
11 SWR, chapters 3 & 4 6

14 9 **Exam 3**
16 **Exam 1** 11 **HOLIDAY**
18 13

21 IS, chapter 4 16
23 18 IS, chapter 10
25 SWR, chapters 5 & 6 20

Sept. 28 IS, chapter 5 23 IS, chapter 11
30 25
Oct. 2 SWR, chapter 7 27 **HOLIDAY**

5 IS, chapter 6 Nov. 30 **Research Project, Part 2 Due**
7 Dec. 2 IS, chapter 12
9 SWR, chapter 8 4

12 7 IS, chapter 13
14 **Exam 2** 9
16

**Final Exam:** Monday, December 14, 9:45-11:45