Anthropology of Tourism  
**NEW**  Writing Intensive Focus  
ANTH 316  
SUMMER I 2015  
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**Description**

Tourism is among the world’s largest industries, employing millions of people around the world and becoming a fundamental aspect of globalization. Given the central place of tourism in Hawai’i’s economy and history, this course seeks to understand the relationship between the tourism industry and other cultural productions, looking into the consequences of tourism for host communities, and impacts of tourism in relation to both ‘host’ and ‘guest’ communities. This is not a TIM (Travel Industry Management) course. You will be prepared to depart from a TIM approach and examine the categories and meanings by which tourism impacts people’s lives. As a mode of travel, interaction, and experience, tourism has become an integral part of all societies, eliciting poignant, complex responses.

While we are maintaining a Hawaiian, Pacific Island focus, case studies taken from around the world will explore the social, cultural and ecological outcomes of such complex processes, including the psycho-cultural motivations, and issues related to cultural change, globalization, economic development, cross-cultural communication, ethnicity, nationalism and gender.
Course material
All the readings listed in the syllabus for each session will be posted in Resources. In addition, each week's topic will be accompanied by a PowerPoint—converted into PDF file—which may contain (required) additional textual information. Exams can be taken from any computer without visiting any test proctoring services.

Class participation
Students are required to login regularly to the online class site. The instructor will monitor student activity. Students are also required to participate in all class activities such as Forums/Blogs. The same guidelines that apply to traditional classes should be observed in the virtual classroom environment. Please use proper “netiquette” when interacting with class members and the instructor.

Policy on Laulima unavailability or other technical difficulties
In addition to a confident level of computer and Internet literacy, certain minimum technical requirements must be met to enable a successful learning experience. Please review the “Intro to Laulima” file posted on “Announcements.” The Outreach College is committed to providing a reliable online course system to all users. However, in the event of any unexpected server outage or any unusual technical difficulty which prevents students from completing a time sensitive assessment activity, students should immediately report any problem using the "Request Assistance" link at the bottom of any page in Laulima; help@hawaii.edu is for general ITS Help Desk and it is more useful for general technical questions. In both cases, you should immediately send a copy of your report to me using Laulima, or directly at guido@hawaii.edu.

Communications
Interaction with the Instructor: the instructor will communicate with students mainly using the Laulima built-in mailtool. Students may send personal concerns or questions to the instructor using regular email. The instructor will reply to student personal messages or discussion board messages within 3 working days under normal circumstances.

Course requirements and evaluation
Weekly travel blog (6x15pts) (90 pts)
Book review (60 pts)
Film review (50 pts)
2 Quizzes (100pts each) (200 pts) 400pts
Travel blogs
You will be keeping a journal recording your reflections evoked by the readings, video clips and news posted in Resources. Each Monday, a discussion topic will be posted in Forums on Laulima. You should contribute to the class discussion posting a (minimum) three paragraph comment. **After 7 days**, on Sunday at midnight the blog will be automatically locked, and no more postings will be accepted.

Quizzes
The 2 quizzes are not multiple-choice. Each quiz will pose five short essay questions covering the weekly readings. Each quiz is timed (1:15) and can be accessed only one time within the scheduled time window (**Monday 7:30am—Sunday 11:59pm**).

Film review
Choose one film from those listed in the syllabus. The films indicating:
- Laulima
  CLICK on the videos link in your weekly folder. Links are either via UH Streaming, YouTube or .mp4 file.
- iTunesU.
  LOG IN with your UH username and password into iTunesU at [http://www.hawaii.edu/itunesu](http://www.hawaii.edu/itunesu)
  CLICK on "Courses" you'll see the
  SELECT “Manoa ANTH 316 (G. Pigliasco)"
  FOR ASSISTANCE click Request Assistance on the bottom right of the page.

  1. Develop a clearly discernible thesis; do not merely summarize the film;
  2. Cite a minimum of 1-2 different concepts from the course;
  3. Min. 4 pages, double space, including references;
  4. Submit it using your Laulima Drop Box (no emails);
  5. Due by JUN 28 ❗ 5 point deduction per day for late submissions.

Book review
Each student will have to read:

  Pico Iyer’s travel writing has been chronicling fascinating and often jarring examples of cultural mashups. Now he shows how travel can rescue us from our technological distractions.

  1. Develop a clearly discernible thesis; do not merely summarize the book;
  2. Cite a minimum of 1-2 different examples from the course readings or films;
  3. Min. 4 pages, double space, including bibliography;
  4. Submit it using your Laulima Drop Box (no emails);
  5. **Due on JUN 28 ❗ 5 point deduction per day for late submissions.**
<table>
<thead>
<tr>
<th>Week</th>
<th>Dates</th>
<th>Theme</th>
<th>Readings</th>
<th>Films</th>
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<tbody>
<tr>
<td>1</td>
<td>May 26—31</td>
<td>In the tourist’s space</td>
<td>Graburn &quot;Secular Ritual: A General Theory of Tourism&quot; pp. 23-34</td>
<td>Babakiueria (iTunesU)</td>
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<td>Gmelch &quot;Why Tourism Matters&quot; pp. 3-21</td>
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<td>Hughes &quot; Authenticity in Tourism&quot; pp. 781–803</td>
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<td>2</td>
<td>Jun 01—07</td>
<td>In the mind of the tourist</td>
<td>Urry, “The Tourist Gaze” pp. 1-15</td>
<td>Cannibal Tours (iTunesU)</td>
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<td>Bruner &quot;Transformation of Self in Tourism&quot; pp. 238-250</td>
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<td>Desmond, “Cultural bodies: Hawaiian Tourism and Performance ” pp. 2-33</td>
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<td>Bruner &amp; Kirshenblatt-Gimblett, “Maasai on the Lawn: Tourist Realism in East Africa” pp. 435-70</td>
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<td>3</td>
<td>Jun 08—14</td>
<td>Displaying culture, marketing heritage</td>
<td>Urry, “Seeing and Theming” pp. 124-140</td>
<td>Portrait of Polynesia (Laulima)</td>
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<td>Stanley, “Ethnographic Theme Parks” pp. 35-84</td>
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<td>Chhabra, Healy, and Sills, “Staged Authenticity and Heritage Tourism” pp. 702-719</td>
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**QUIZ 1**
4  Jun 15—21  Sites of desire

Brennan, "When Sex Tourists and Sex Workers Meet: Encounters within Sosúa, the Dominican Republic’s Sexscape" pp. 303-15
Cynthia Enloe, "On the Beach: Sexism and Tourism" pp.19-41
Trask, “Lovely hula hands” pp. 179-197
Helu-Thaman, “Beyond Hula, Hotels and Handicrafts” pp. 104-11

Film  Trading Women (iTunesU)

5  Jun 22—28  Travel trophies

Graburn, “The Evolution of Tourist Arts” pp. 393-419` 
Silverman, “Cannibalizing, Commodifying or Creating Culture?” pp. 339-57
Pigliasco, “Lost in Travlastion: From Omiyage to Souvenir” pp.177-196
Hammond, “Photography, Tourism, and the Kodak Hula Show” pp. 1-32

Film  Kodak Hula Show (UH Streaming)

JUN 28
BOOK REVIEW & FILM REVIEW

6  Jun 29—Jul 02  Globalization (and the dark side of tourism)

Biran, Poria & Oren, "Sought Experiences at (Dark) Heritage Sites" pp. 820-841
Stone & Sharpley, "Consuming Dark Tourism: A Thanatological Perspective" pp. 574-595
Hjalager, "Stages in the Economic Globalization of Tourism" pp. 437-457

Film  Broken Silence (iTunesU)

ATTENTION! THIS LAST WEEK IS VERY SHORT DUE TO 4th of JULY HOLIDAY
YOUR LAST EXAM WILL BE OPEN FROM FRIDAY JUNE 26 TILL THURSDAY JULY 02

QUIZ 2