Films!

Yes, you can complete the entire course online from any computer! No assigned login times!

Anthropology of Tourism

ANTH 316 Writing Intensive + Ethics Focus  SUMMER 2016

Guido Carlo Pigliasco
guido@hawaii.edu
Office Hrs: by appointment only

Description

Tourism is among the world’s largest industries, employing million of peoples around the world and becoming a fundamental aspect of globalization. Given the central place of tourism in Hawai‘i’s economy and history, this course seeks to understand the relationship between the tourism industry and other cultural productions, looking into the consequences of tourism for host communities, and impacts of tourism in relation to both ‘host’ and ‘guest’ communities. This is not a TIM (Travel Industry Management) course. You will be prepared to departure from a TIM approach and examine the categories and meanings by which tourism impacts people’s lives. As a mode of travel, interaction, and experience, tourism has become an integral part of all societies, eliciting poignant, complex responses.

While we are maintaining a Hawaiian, Pacific Island focus, case studies taken from around the world will explore the social, ethical, cultural and ecological outcomes of such complex process, including the psycho-cultural motivations, and issues related to cultural change, globalization, economic development, cross-cultural communication, ethnicity, nationalism and gender.

Two particular ethical decision-making framework(s) are followed in this course: the American Anthropological Association (AAA) Statement on Ethics, and the United Nations World Tourism Organization (UNWTO) Global Code of Ethics for Tourism.
Course material
All the readings listed in the syllabus for each week will be posted in Resources, additional relevant videos and film trailers are also regularly uploaded in each week folder.

Policy on Laulima unavailability or other technical difficulties
In addition to a confident level of computer and Internet literacy, certain minimum technical requirements must be met to enable a successful learning experience. Please review the “Intro to Laulima” file posted on "Announcements."
The Outreach College is committed to providing a reliable online course system to all users. However, in the event of any unexpected server outage or any unusual technical difficulty which prevents students from completing a time sensitive assessment activity, students should immediately report any problem using the "Request Assistance" link at the bottom of any page in Laulima; help@hawaii.edu is for general ITS Help Desk and it is more useful for general technical questions. In both cases, you should immediately send a copy of your report to me using Laulima, or directly at guido@hawaii.edu.

Communications
This online course has built-in communication tools which will be used for interaction and communication. Some external communication tools such as regular email may also be used during the semester.
Interaction with the Instructor: the instructor will communicate with students mainly using the Laulima built-in tools. Students may send personal concerns or questions to the instructor using the built-in communication tool. The instructor will reply to student personal messages or discussion board messages within 3 working days under normal circumstances.

Course requirements and evaluation

<table>
<thead>
<tr>
<th>Weekly travel blog (6x15)</th>
<th>(90 pts)</th>
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<tr>
<td>Book review</td>
<td>(55 pts)</td>
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<tr>
<td>Film review</td>
<td>(55 pts)</td>
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<td>2 Quizzes (100pts each)</td>
<td>(200 pts)</td>
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400pts

eCAFE Evaluations once you email to guido@hawaii.edu the eCAFE confirmation that you’ve completed your survey before the period to complete it has ended 5 extra pts will be automatically added towards your last Quiz.

This course has a Contemporary Ethical Issues (E) Focus designation. Contemporary ethical issues are fully integrated into the main course material and will constitute at least 30% of the content. Eight weekly topics will be spent discussing ethical issues. Through the use of online lectures, forums and assignments, students will develop basic competency in recognizing and analyzing ethical issues; responsibly deliberating on ethical issues; and making ethically determined judgments.
Travel blog
You will be keeping a journal recording your reflections evoked by the readings, video clips and news posted in Resources. Each Monday, a discussion topic will be posted in Forums on Laulima. You should contribute to the class discussion posting a (minimum) three paragraph (550/750 words) comment. Three of the six blogs will focus on learning and practicing methods to identify, analyze and deliberate on ethical issues.
**After 7 days**, on Sunday at midnight the blog will be automatically locked, and no more postings will be accepted.

Book review
Each student will have to read:
Pico Iyer (2000) “Why We Travel” (1-9)
*Pico Iyer’s travel writing has been chronicling fascinating and often jarring examples of cultural mashups.*

1. Develop a clearly discernible thesis; do not merely summarize the book;
2. Cite a minimum of 1-2 different examples from the course readings or films;
3. Min. 10 pages (3,000/5,000 words), double space, including bibliography;
4. Submit it using your Laulima Drop Box (no emails);
5. Due on TBA ☢️ 5 point deduction per day for late submissions.

Film review
Choose one film from those listed in the syllabus.

1. Develop a clearly discernible thesis; do not merely summarize the film;
2. Cite a concept, theory, or author from the course;
3. Min. 4 pages, double space, including references;
4. Submit it using your Laulima Drop Box (no emails);
5. Due TBA ☢️ 5 point deduction per day for late submissions.

All films are in the weekly folders on Laulima and have a built-in link.

Exams
The 2 exams are not multiple-choice. Each exam will pose five short essay question covering the weekly readings. Each exam is timed (1:15) and can be accessed only one time within the scheduled time window *(Monday 7:30am—Sunday 11:59pm)* ☢️
Schedule

1

In the tourist's space

Graburn "Secular Ritual: A General Theory of Tourism" pp. 23-34  
Gmelch "Why Tourism Matters" pp. 3-21  
Hughes " Authenticity in Tourism" pp. 781–803

Film Babakiueria

2

In the mind of the tourist

American Anthropological Association: Statement on Ethics  
Urry, “The Tourist Gaze” pp. 1-15  
Bruner "Transformation of Self in Tourism" pp. 238-250  
Desmond, “Cultural bodies: Hawaiian Tourism and Performance” pp. 2-33  
Bruner & Kirshenblatt-Gimblett, “Maasai on the Lawn: Tourist Realism in East Africa” pp. 435-70

Film Cannibal Tours

3

Displaying culture, marketing heritage

Urry, “Seeing and Theming” pp. 124-140  
Stanley, “Ethnographic Theme Parks” pp. 35-84  
Chhabra, Healy, and Sills, “Staged Authenticity and Heritage Tourism” pp. 702-719  

Film Portrait of Polynesia

EXAM 1
Sites of desire

American Anthropological Association: Statement on Ethics

Brennan, "When Sex Tourists and Sex Workers Meet: Encounters within Sosúa, the Dominican Republic’s Sexscape" pp. 303-15
Cynthia Enloe, "On the Beach: Sexism and Tourism" pp. 19-41
Trask, "Lovely hula hands" pp. 179-197
Helu-Thaman, “Beyond Hula, Hotels and Handicrafts” pp. 104-11

Film  Trading Women

Travel trophies

Graburn, “The Evolution of Tourist Arts” pp. 393-419
Silverman, “Cannibalizing, Commodifying or Creating Culture?” pp. 339-57
Pigliasco, “Lost in Tranlastion: From  Omiyage to Souvenir” pp. 177-196
Hammond, “Photography, Tourism, and the Kodak Hula Show” pp. 1-32

Film  Kodak Hula Show

BOOK REVIEW & FILM REVIEW

Globalization (and the dark side of tourism)

Biran, Poria & Oren, "Sought Experiences at (Dark) Heritage Sites" pp. 820-841
Stone & Sharpley, "Consuming Dark Tourism: A Thanatological Perspective" pp. 574-595
Hjalager, "Stages in the Economic Globalization of Tourism" pp. 437-457

Film  Broken Silence