Anthropology of Tourism

ANTH 316

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Office Hrs: by appointment only

Description

As a mode of travel, interaction, and experience, tourism has become an integral part of all societies, eliciting poignant, complex responses. The course will go through interactions and mobilities to examine the categories and meanings by which tourism impacts people’s lives. While we are maintaining a Hawaiian, Pacific Island focus, case studies are taken from around the world in particular from Europe to explore the social, ethical, cultural and ecological outcomes of such touristic processes, including the psycho-cultural motivations, and issues related to globalization, economic development, cross-cultural communication, ethnicity, nationalism and gender. While this course is designed for a critical approach to tourism studies, UH-Manoa Travel Industry Management students may borrow its framework to approach and examine the categories and meanings by which tourism impacts people’s lives.
Course material

All the readings listed in the syllabus for each week will be posted in Resources, additional relevant videos and film trailers are also regularly uploaded in each week folder.

Course requirements and evaluation

Weekly travel blog (6x15) (90 pts)
Book review (55 pts)
Film review (55 pts)
2 Quizzes (100pts each) (200 pts)

400 pts

DEAL eCAFE Evaluations once you email to guido@hawaii.edu the eCAFE confirmation that you've completed your survey before the period to complete it has ended 5 extra pts will be automatically added towards your last Quiz.

Exams
The 2 exams are not multiple-choice. Each exam will pose five short essay question covering the weekly readings. Each exam is timed (1:15) and can be accessed only one time within the scheduled time window (Monday 7:30am—Sunday 11:59pm). ⚠
Travel blog
You will be keeping a journal recording your reflections evoked by the readings, video clips and news posted in Resources. Each Monday, a discussion topic will be posted in Forums on Laulima. You should contribute to the class discussion posting a (minimum) three paragraph (550/750 words) comment. Three of the six blogs will focus on learning and practicing methods to identify, analyze and deliberate on ethical issues.

After 7 days, on Sunday at midnight the blog will be automatically locked, and no more postings will be accepted.

Book review
Each student will have to read:
Pico Iyer (2000) “Why We Travel” (1-9)

*Pico Iyer’s travel writing has been chronicling fascinating and often jarring examples of cultural mashups.*

1. Develop a clearly discernible thesis; do not merely summarize the book;
2. Cite a minimum of 1-2 different examples from the course readings or films;
3. Min. 10 pages (3,000/5,000 words), double space, including bibliography;
4. Submit it using your Laulima Drop Box (no emails);
5. Due on TBA 5 point deduction per day for late submissions.

Film review
Choose one film from those listed in the syllabus.

1. Develop a clearly discernible thesis; do not merely summarize the film;
2. Cite a concept, theory, or author from the course;
3. Min. 4 pages, double space, including references;
4. Submit it using your Laulima Drop Box (no emails);
5. Due TBA 5 point deduction per day for late submissions.

All films are in the weekly folders on Laulima and have a built-in link.
1  In the tourist’s space

Graburn "Secular Ritual: A General Theory of Tourism" pp. 23-34
Gmelch "Why Tourism Matters" pp. 3-21
Hughes " Authenticity in Tourism" pp. 781–803

Suggested Film  Babakiueria

2  In the mind of the tourist

Urry, “The Tourist Gaze” pp. 1-15
Bruner "Transformation of Self in Tourism" pp. 238-250
Desmond, “Cultural bodies: Hawaiian Tourism and Performance " pp. 2-33
Bruner & Kirshenblatt-Gimblett, “Maasai on the Lawn: Tourist Realism in East Africa” pp. 435-70

Suggested Film  Cannibal Tours

3  Displaying culture, marketing heritage

Urry, “Seeing and Theming” pp. 124-140
Stanley, “Ethnographic Theme Parks” pp. 35-84
Chhabra, Healy, and Sills, “Staged Authenticity and Heritage Tourism” pp. 702-719

Suggested Film  Portrait of Polynesia
Sites of desire

Brennan, "When Sex Tourists and Sex Workers Meet: Encounters within Sosúa, the Dominican Republic’s Sexscape" pp. 303-15
Cynthia Enloe, "On the Beach: Sexism and Tourism" pp.19-41
Trask, “Lovely hula hands” pp. 179-197
Helu-Thaman, “Beyond Hula, Hotels and Handicrafts” pp. 104-11

Travel blog #4

Suggested Film Trading Women

Travel trophies

Graburn, “The Evolution of Tourist Arts” pp. 393-419
Silverman, “Cannibalizing, Commodifying or Creating Culture?” pp. 339-57
Pigliasco, “Lost in Tranlastion: From Omiyage to Souvenir” pp.177-196
Hammond, “Photography, Tourism, and the Kodak Hula Show” pp. 1-32

Travel blog #5

Suggested Film Kodak Hula Show

Book Review
JUN 24
Film Review
JUN 24

Globalization (and the dark side of tourism)

Biran, Poria & Oren, "Sought Experiences at (Dark) Heritage Sites" pp. 820-841
Stone & Sharpley, "Consuming Dark Tourism: A Thanatological Perspective" pp. 574-595
Hjalager, "Stages in the Economic Globalization of Tourism" pp. 437-457

EXAM 2

Travel blog #6

Suggested Film Broken Silence