

Mediated Interpersonal Communication

COM350

[Home](#) · [Schedule](#)

Readings

Thurlow, C., Lengel, L., & Tomic, A. (2004). [Computer mediated communication: Social interaction and the Internet](#). New York: Academic Press.

Other class readings will be available through Laulima.

Supplemental readings

Class schedule

Week 1, August 22 and 24 - Introduction and course overview

Chapters Introduction and Unit 1:

Thurlow

Week 2, August 29 and August 31 - Theorizing technologies and social interaction

Unit 2

Thurlow

Joy, B. (2004). [Why the future doesn't need us](#). *Wired*, 8(4).

Week 3, September 5 (no class) and September 7 - Theorizing technologies and social interaction

Brown, J. S., & Duguid, P. (2001). *Don't count society out*. In Peter Denning (Ed.) *The Invisible Future* (pp. 117-144). New York, NY: McGraw-Hill. (Read pp. 117-126 and 137-140)

Mackenzie, D. (1998). *The Social Shaping of Technology*. In Merritt Roe Smith and Greg Clancey (Eds.), *Major Problems in the History of American Technology* (pp. 13-15). Boston, Houghton Mifflin.

Week 4, September 12 and September 14 - Theorizing Interaction - Interpersonal Communication

Infante, D. A., Rancer, A. S., & Avtgis, T. A. (2010). *Contemporary Communication Theory*. Dubuque, IA: Kendall Hunt Publishing. (Chapter 9)

Week 5, September 19 and September 21 - Social Capital and Social Networks

OECD Observer. (2004, March). [Bowling together](#). Retrieved August 1, 2011, from http://www.oecdobserver.org/news/fullstory.php/aid/1215/Bowling_together.html

Saguaro Seminar. (2009). [Social capital primer](#). Retrieved August 1, 2011, from <http://www.hks.harvard.edu/saguaro/socialcapitalprimer.htm>

Thompson, C. (2011). [Clive Thompson on High-Bandwidth Buddies](#). *Wired*, April 26. Retrieved August 1, 2011,

from http://www.wired.com/magazine/2011/04/st_thompson_homophily/

Castells, M. (2004). Afterword: Why networks matter. In H. McCarthy, P. Miller, and P. Skidmore, *Network logic: Who governs in an electronic world?* (pp. 221-225). London: Demos. Retrieved August 1, 2011, from www.demos.co.uk/files/networklogic.pdf

Week 6, September 26 and September 28 - Flaming and Embedded Media

Thurlow, [Unit 6 and Task 1](#) - Searching and researching the Internet

Week 7, October 3 and October 5 - Library Session and Midterm review

Week 8, October 10 and October 12 - Optional midterm review session and Power outage :(

Week 9, October 17 and October 19 - Midterm and "Thumbs" Documentary

Week 10, October 24 and October 26 - Online identity and the tethered self

Turkle, S. (2008). Always on/always on you. In J. E. Katz (Ed.) *Handbook of mobile communication studies* (pp. 121-137). Cambridge, MA: The MIT Press.

Week 11, October 31 and November 2 - Special topics: Digital nation documentary and Group assignments and group project expectations

Week 12, November 7 and November 9 - Guest speaker: Professor Gary Fontaine

Fontaine, G. & Chun, G. (2010). Presence in Teleland. In K. Rudestam & J. Schoenholtz-Read (Eds.), *Handbook of online learning: Second Edition*, 30-56. Thousand Oaks, CA: Sage.

Fontaine, G. (2002). Teams in Teleland: Working Effectively in Geographically Dispersed Teams "in" the Asia Pacific. *Team Performance Management*, 8(5/6), 122-133.

Week 13, November 14 and November 16 - Social capital and Social Network Sites

Ellison, N. B., Lampe, C., Steinfield, C., & Vitak, J. (2011). With a little help from my friends: How social network sites affect social capital processes. In Z. Papacharissi (Ed.), *A networked self: Identity, community, and culture on social network sites* (pp. 124-145). New York, NY: Routledge.

Week 14, November 21 and November 23 - Online dating and open date

Ellison, N., Heino, R., & Gibbs, J. (2006). Managing impressions online: Self-presentation processes in the online dating environment. *Journal of Computer-Mediated Communication*, 11(2), 415-441.

Hancock, J. T., & Toma, C. L. (2009). Putting your best face forward: The accuracy of online dating photographs. *Journal of Communication*, 59(2), 367-386.

Week 15, November 28 and December 2 - Guest speaker: Lois Scheidt - Genre and Weblogs and group time

Week 16, December 5 and December 7 - Class review and Group project presentations

Week 17, Final Projects due

[Home](#)

[Policies](#)

[Objectives](#)

[Schedule](#)

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