

**SOCIOLOGY 300**  
**Principles of Sociological Inquiry**

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**Instructor:** Jonathan Jarvis  
Office: Saunders 232 (Office hours M/W 2:30-3:30)  
Phone: 956-3725  
Email: jonathan.jarvis@hawaii.edu

**Class Schedule:** M-F 12:00 -1:15 Saunders 541  
**Lab Schedule:** T/TH 1:30 -2:45 Saunders 342  
**Office Hours:** Tuesday and Thursday 2:00pm to 3:00pm or by appointment

**Text:** Neuman, Lawrence W. 2011. *Basics of Social Research: Qualitative and Quantitative Approaches (3rd edition)*

**Supplementary Readings:** By assignment.

**Class Objectives:**

The objective of this class is to help students gain a basic understanding of quantitative and qualitative research methods. This process includes learning how to choose appropriate research topics, designing effective and appropriate research methods, properly conducting and analyzing data and reporting the results accurately and succinctly. While this course includes the theoretical and methodological issues vital to properly conducting survey research, it also provides an opportunity for students to learn from experience. The entire course is geared toward the creation and analysis of (a) an original survey and (b) a handful of semi-structured interviews in an attempt to provide a practical application to the technical elements of social research methods. The assignments build on each other from week to week as the students first choose realistic research topics, then create and conduct a research instrument, and finally analyze the data and report the findings. The lab periods will be used as opportunities for students to work toward their various assignments as the labs focus more on the technical aspects such as literature searches, data entry and analysis, while the lectures focus on the principles of social research.

**Assignments:**

**Readings** You are expected to have readings completed in the week they are assigned in order to follow and participate in class and lab discussion. The text is also a supplementary resource for conducting your research.

**Exams** The final exam will be drawn primarily from the course text and lecture material. The final exam will be made up of the material covered throughout the entire class. You will have 2 hours to complete the final exam.

- Written Work** Written work for this course is composed of two parts:
- (1) A Quantitative paper describing the research topic, a brief literature summary, the creation of the survey, the sample and the findings/discussion (5-7 pages).
  - (2) Drafts and summaries (1-2 pages) of your progress with your qualitative and quantitative projects.

**Presentations** Students will make a presentation in the final week of classes.

**Grading:**

- (1) Weekly assignments and presentations from labs that contribute to the creation of the quantitative term paper and qualitative presentation – 15%
- (2) Quantitative Project – 25%
- (3) Qualitative Project – 25%
- (4) Final Exam – 25%
- (5) Participation/Attendance – 10%

**CLASS SCHEDULE**

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**Week 1** – July 2<sup>nd</sup> to July 6<sup>th</sup> (No class on July 4<sup>th</sup>)

Syllabus and Information Cards

Readings: Chapter 1 Doing Social Research

Film “Obedience”

Readings: Chapter 3 Ethics in Social Research

**Week 2** – July 9<sup>th</sup> to July 13<sup>th</sup>

Readings: Chapter 3 Ethics in Social Research

Readings: Chapter 2 Theory and Social Research

Readings: Chapter 7 Survey Research

**Week 3** – July 16<sup>th</sup> to July 20<sup>th</sup>

Readings: Chapter 5 Qualitative and Quantitative Measurement

Readings: Chapter 6 Qualitative and Quantitative Sampling

Readings: Chapter 10 Analysis of Quantitative Data

**Week 4** – July 23<sup>rd</sup> to July 27<sup>th</sup> (**Quantitative Paper DUE July 23<sup>rd</sup>**)

Readings: Chapter 10 Analysis of Quantitative Data

Readings: Chapter 4 Reviewing the Scholarly Literature and Planning a Study

Film: America Beyond the Color Line

**Week 5** – July 30<sup>th</sup> & August 3<sup>rd</sup>

Readings: Chapter 11 Conducting Qualitative Research

Readings: Chapter 13 Analysis of Qualitative Data

Readings: Chapter 12 Historical-Comparative Research

**Week 6 – August 6<sup>th</sup> & August 10<sup>th</sup> (Class Presentations in Lab this week)**

Readings: Chapter 12 Historical-Comparative Research

Readings: Highlights from Chapter 14 Writing a Research Report

Readings: Highlights from Chapter 9 Nonreactive Research and Secondary Analysis

Course Review

Final Exam August 10<sup>th</sup> (Friday) 12:00pm – 2:00pm

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**Kokua**

Any student in need of additional help, due to disability, can contact me personally and the KOKUA program officer to discuss ways to accommodate specific needs. KOKUA can be reached at (808) 956-7511 or (808) 956-7612 or by email ([kokua@hawaii.edu](mailto:kokua@hawaii.edu)).

**Plagiarism**

*“Plagiarism includes, but is not limited to, submitting, to satisfy an academic requirement, any document that has been copied in whole or in part from another individual’s work without identifying that individual; neglecting to identify as a quotation a documented idea that has not been assimilated into the student’s language and style; paraphrasing a passage so closely that the reader is misled as to the source; submitting the same written or oral material in more than one course without obtaining authorization from the instructors involved; and “dry-labbing,” which includes obtaining and using experimental data from other students without the express consent of the instructor, utilizing experimental data and laboratory write-ups from other sections of the course or from previous terms, and fabricating data to fit the expected results.”*

- University of Hawai`i at Manoa Student Conduct

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